

COMPLIMENTARY BRAND EVALUATION



GENESIS 7

COMPANY NAME

EXAMPLES OF AREAS OF IMPROVEMENT

- Branding Story & Cohesiveness
- Website
- Landing Pages
- Instagram
- Facebook
- Twitter
- Pinterest
- Google Ads
- Google Business Page
- Packaging (Services & Products)
- Newsletter & Email Campaigns
- Blogs

RECOMMENDED SERVICES & RESOURCES

- Marketing Plan
- Marketing Coordination
- Marketing Management
- Express Services
- Strategy Calls
- Social Media Management